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Attorney Docket No. 56354-018 (LAOL-116)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Raviv Laor
Serial No: 09/595,677
Filing Date: June 19, 2000
Title: METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE
TRANSACTIONS OVER A NETWORK

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Non-Fee Amendment, Assistant Commissioner for Patents, Washington, D.C. 20231 on the date set forth below.

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By

Anne V. Moylan

BOX NON-FEE AMENDMENT
ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, DC 20231

Transmitted herewith for filing are the following documents:

- ☒ Preliminary Amendment; and
- ☒ Return Postcard

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 50-1133.

Respectfully submitted,

By

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Date: October 24, 2000



Attorney Docket No. 56354-081 (LAOL-116)

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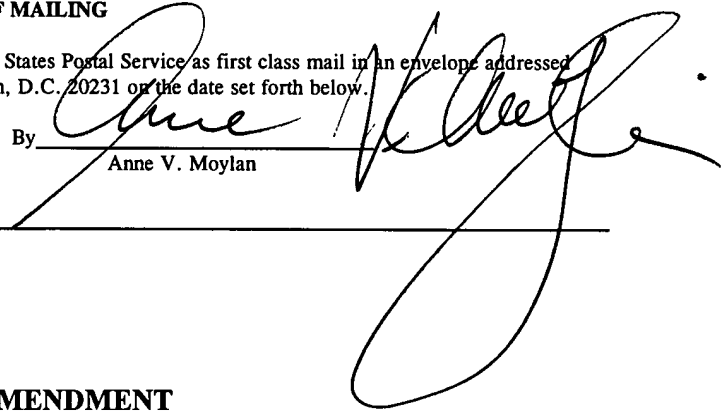
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PRELIMINARY AMENDMENT

Dear Sir:

Prior to the examination of the above-identified patent application, please amend the application as follows:

In the Claims

Please amend claims 1 and 12 as follows:

- a1 sub 1
1. (Amended) A system for managing promotions over a network comprising:
a promotion server system including a computer processor and associated datastore, said datastore containing data representative of one or more of terms and statistics of one or more item promotions; and
a commercial server system including a computer processor, said commercial server system being selectively coupleable to said promotion server system over said network; wherein said promotion server system includes promotion code for transferring, to said commercial server system, said data representative of the terms and statistics of said promotions.